



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:) Title: "Coded/Non-Coded Program) Audience Measurement System"
Lu et al.)
Serial No: 10/667,992) Group Art Unit: 2681
Filed: September 22, 2003) Examiner: Not Yet Assigned

AMENDMENT TRANSMITTAL

Mail Stop Fee Amendment Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Sir:

Transmitted herewith is a preliminary amendment for the above application.

CERTIFICATE OF MAILING (37 CFR 1.8)

I hereby certify that this paper and the documents referred to as enclosed therewith are being deposited with the United States Postal Service as first class mail, postage prepaid, on March 5, 2004 in an envelope addressed to Mail Stop Fee Amendment, the Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313/1450.

James A. Flight

1. Small Entity Sta	ıtus
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	Verified statement(s) claiming small entity status is(are) attached
	Small entity status has been established and is still effective.
\boxtimes	Has not been established.

2. Fee for Claims

The fee for additional claims [(37 CFR 1.16(b)-(d)] has been calculated as shown below:

					SMALL ENTITY		OTHER THAN A SMALL ENTITY	
	Claims Remaining After Amendment	Highest No. Previously Paid For		Present Extra	Rate	Additional Fee	Rate	Additional Fee
TOTAL	33	MINUS	20	= 13	X 9=		X18=	\$234.00
INDEP.	7	MINUS	3	= 4	X43=		X86=	\$344.00
First Presentation of Multiple Dependent Claim			+145=	1	+290=			
TOTAL ADDITIONAL FEE				*	OR	\$578.00		

3. Method of Payment of Fees

\boxtimes	Attached is a check in the amount of:	\$578.00
	Charge Deposit Account No. 50-2455 in the amount of:	\$
	A copy of this Transmittal is enclosed.	

4. Deposit Account and Refund Authorization

The Commissioner is hereby authorized to charge any deficiency in the amount enclosed or any additional fees which may be required during the pendency of this application under 37 CFR 1.16 or 1.17 to Deposit Account No. 50-2455. A copy of this Transmittal is enclosed.

Please refund any overpayment to Grossman & Flight, LLC at the address below.

Respectfully submitted,

GROSSMAN & FLIGHT, LLC

20 North Wacker Drive

Suite 4220

Chicago, Illinois 60606 (312) 580-1020

By:

Registration No.: 37,622

March 5, 2004

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THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:

Lu et al.

Serial No.: 10/667,992

For: CODED/NON-CODED PROGRAM AUDIENCE MEASUREMENT SYSTEM

Filed: September 22, 2003

Group Art Unit: 2681

Examiner: Unknown

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being deposited with the United
States Postal Service as first-class
mail, postage prepaid, in an
envelope addressed to: Mail Stop
Fee Amendment, Commissioner
for Patents
P.O. Box 1450
Alexandria, VA 22313-1450, on
this date:

March 5, 2004

Names A. Flight
Registration No. 37,622
Attorney for Applicant

PRELIMINARY AMENDMENT

Mail Stop Fee Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Prior to examining the above-referenced patent application, please enter the following amendments and consider the following remarks:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims begin on page 7 of this paper.

Remarks begin on page 15 of this paper.

03/10/2004 EAREGAY1 00000045 10667992

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